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## **Targus Blocks Out Unwanted Noise With Travel-Ease Active Noise Cancellation Headphones**

***New Patent-Pending “Talk Through” Feature Allows To  
Keep Headphones on While Having a Conversation***

*Targus Asia Pacific Ltd., Hong Kong – July 31, 2007* - Targus<sup>®</sup> Inc., maker of the world’s top-selling notebook computer cases and accessories, announced today the availability of its new Travel-Ease Active Noise Cancellation Headphones. Designed to reduce ambient background noise and improve audio quality, working on a notebook computer, listening to music on a CD player or MP3 player or watching a movie has become a more pleasant and enjoyable experience.

### **Patent-pending Targus Headphones with "Talk Through Feature"**

Targus new, patent-pending, Travel-Ease Active Noise Cancellation Headphones have a "talk through" feature, which enables users to hear conversations or external announcements without having to remove the headphones. With just a press of a switch, the user can disable the noise cancellation function and allow ambient sounds to pass thru, thereby hearing the flight attendant or co-worker trying to get your attention without removing the headphones.

“Mobile executives and commuters no longer want to be disturbed by the endless drone of the engine noise when traveling by plane, train or bus. They want a more relaxing traveling experience,” said Peter Rossdeutscher, President, Targus Asia-Pacific Ltd. “Targus Noise Canceling headphones have been designed to block out any unwanted noise to help ensure optimum concentration and tranquility. Compatible with most mobile devices (including PC and Mac notebook computers, DVD and portable music players as well as in-flight entertainment systems) the lightweight Targus Noise Canceling headphones are the perfect travel companion,” added Mr Rossdeutscher.

Targus headphones operate by using a combination of active and passive noise cancellation. During active noise cancellation the microphones feed the noise through an electric circuit where it is processed and

causes the speakers to produce a sound that minimize noise. This process allows audio to sound much clearer and crisper to the user. Passive noise cancellation results from the large size of the ear cups and ear pads that are designed to surround and seal the ear. This prevents a large degree of noise from entering the headphones.

Targus headphones offer market-leading performance at an affordable price point. The headphones include one AA battery, one 6.3mm audio jack and one dual-airline audio jack for in-flight usage. An on/off switch controls the noise cancellation feature while the audio bypass function allows the audio to continue functioning even when the batteries are exhausted.

The headphones are made of soft, leatherette ear cups that completely cover the ear to provide maximum comfort during extended use and enhance passive noise cancellation. An adjustable headband also ensures a comfortable fit. Designed for optimal portability when traveling, the headphones fold flat, allowing them to be folded and stored in the included carrying pouch. With a weight of 8 ounces and measuring 6 inches by 1.5 inches by 7.5 inches when collapsed, the headphones can easily fit inside a notebook carrying case or other carryon travel bag.

Targus new Travel-Ease Active Noise Cancellation Headphones (part number: AEH01AP) has a Manufacturer's Suggested Retail Price (MSRP) of \$69.99 and includes a limited one-year warranty.

### **About Targus**

Targus invented the notebook case and continues to advance the mobile accessories category with innovative and relevant solutions for today's mobile lifestyle. Targus products enhance productivity, connectivity, and security, liberating users to work in any and all environments with the utmost convenience and comfort. Founded in 1983, Targus headquarters are located in Anaheim, Calif., with offices worldwide and distribution agreements in more than 100 countries. For more information on Targus visit [targus.com](http://targus.com).

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